



Privacy Policy

The LOVVETT online channels (website, mobile application, social media presence), the “Service”, are operated by LOVVETT is committed to respecting and protecting your privacy. To that end, this Privacy Policy describes the principles related to the collection, transfer, processing and sharing of customers’ personal data by LOVVETT. Please read this policy carefully so that you understand our privacy practices. If you do not agree to this Privacy Policy, do not use the Service or give us any of your information. The terms “LOVVETT,” “we,” “us,” and “our” refer to LOVVETT and its subsidiaries and affiliates. The Customer (“You”, the “User” or the “Data Subject”) is a person who uses our website or Service (“Online Services”) or otherwise contacts us. “Our Service” refers to our digital service platform (website and/or mobile application) through which stores with a partnership agreement with us provide items for purchase by service users. This Privacy Policy is governed by our Terms of Service.

Information Collection

“Personally Identifiable Information” means any information which can be used to identify an individual, and may include, but is not limited to, name, email address, or postal or other physical address. We collect Personally Identifiable Information from you when you register for the Service, including the following: name, email address. To participate in certain activities and to obtain certain services or documents offered on the service, you may be asked to provide additional Personally Identifiable Information such as phone number, billing address and credit card information. We endeavor to limit our requests for Personally Identifiable Information to information we believe is reasonably necessary to achieve our purposes as described in the “Information Use” section below. Any Personally Identifiable Information received in communication or in material you transmit to the service by electronic mail or otherwise are and will be treated in accordance with this Privacy Policy.

When you visit the Service we also collect non-personally identifiable information, which is information that by itself cannot be used to identify or contact you, such as demographic information or usage information (such as the browser you are using, the URL that referred you to the Service and the areas of the Service you visit). We may also supplement the information we collect with information from other sources to assist us in evaluating and improving our service and offerings. If you have consented to this, we may also collect information about the location of your mobile device or computer.





LOVETT utilizes third parties' payment services to deliver payments to their Partner Stores. Such payment services are subject to the third parties Terms of Service.

Purpose of processing personal data

LOVETT uses Personally Identifiable Information for several general purposes:

- **Implementation of the online service:** We use personal data for user identification and login; provision, maintenance and protection of online services; billing and recovery; forwarding orders to our partners (i.e. the café/restaurant whose product was ordered through our Online Services); and communication with users. The aforementioned data is processed to comply with the user agreement on Online Services. We cannot provide our service to you if you do not provide your email address, name and method of payment. In addition, Service use requires us to send you communications related to the use of the Service and disclosure by us of data necessary for processing your order to our partner (i.e. the café/restaurant whose product was ordered through our Online Services).
- **Marketing:** We use the data for marketing our products and Services.
- **Promotions and other offers:** If you have elected to receive offers and announcements from us, we may send promotional materials and other offers to you via email. If you have elected to receive offers and announcements from our partners, we will share your email address with those partners to enable them to provide special offers, promotions and discounts to you.
- **Product development:** We use the data to improve our Services. For example, feedback from users and market surveys help us understand what features users would like to see in our Online Services.
- **Preventing and investigating misuse:** We may need to use the data to prevent and investigate cases of misuse. For example, we may use log data collected automatically to monitor and investigate the activities of the users of our Online Services as well as to check whether their use is authorized.





- To process contests, sweepstakes, or other promotions and fulfill any related awards or discounts. We may use non-Personally Identifiable Information such as demographic data to analyze and develop our marketing strategy and further improve our service.
- To conduct quality assurance inspections of the service or its partners as it relates to customer reviews of it.
- Other purposes of the processing, if any, will be communicated to you when we collect data from you or request your consent to the processing of your data.

Information sharing and disclosure

We will not sell or rent your Personally Identifiable Information to third parties except as described in this Privacy Policy. We may disclose your Personally Identifiable Information to other companies or people under any of the following circumstances:

- To any applicable store for each item that you sign up for on the service, so it can contact you regarding the item you reserved and send you other communication that may be of interest as special offers (you may opt-out of marketing communications directly with the applicable merchant).
- If sharing the information is reasonably necessary to provide or otherwise make available the service and any feature of the service that you have requested.
- At your election, to keep you up to date on the latest product announcements, software updates, special offers, or other information we think you would like to hear about either from us or from our business partners. Our business partners may compensate us when you elect to receive promotions and special offers from them. (Note that you will not be able to opt-out of service announcements from us that contain important information relevant to your use of the service and are not promotional in nature).
- If we believe in good faith that we are required to do so by law, in connection with litigation, to prevent a crime, or to protect personal property, the public, or the service.





- In connection with a sale or merger with another entity, consolidation, restructuring, sale of company assets, financing or other corporate change, including during the course of any due diligence process or if LOVVETT should ever file for bankruptcy or related proceeding.
- To your employer (or similar entity), if you participate in any of enterprise solutions or corporate programs.
- When we otherwise have your consent to share the information.

LOVVETT may also share non-Personally Identifiable Information with third parties (e.g. aggregate or demographic data).

Choice

We will give you the opportunity to “opt in” to receive direct marketing or market research information, and you may later opt out of the receipt of such information by selecting the "unsubscribe" option contained in such communications. You have given us your consent to collect and use your information for purposes consistent with this Privacy Policy by clicking or checking the appropriate option or box at the point of collection.

Access

You may correct, amend, or delete your Personally Identifiable Information by editing your profile on the service or emailing us at info@lovvett.com.

File protection policy

We have appropriately protected data using both administrative and physical means as well as technical solutions (e.g. firewalls and passwords). Our employees are bound to confidentiality.





We are committed to protecting Personally Identifiable Information from loss, misuse, disclosure, alteration, unauthorized access, and destruction. LOVVETT takes reasonable precautions to safeguard the confidentiality of Personally Identifiable Information. We protect the security of your Personally Identifiable Information during transmission to us by using Secure Sockets Layer (SSL) software, which encrypts the information you input.

Despite the protection measures applied, the processing and transfer of data via the Internet always involves risks. We will notify you without undue delay if, despite our measures, a security violation occurs that is likely to result in a high risk to your rights or freedoms.

Third party sites

The service may contain links to other sites. LOVVETT is not responsible for the privacy practices of such other sites. We encourage our users to be aware when leaving the service to read the privacy statements of each site that collects Personally Identifiable Information.

Cookies

A cookie is a small text file that your web browser stores on your device. Cookies often contain an anonymous, unique identifier, which allows us to identify and count the browsers used to visit our website. Cookies do not move around in the network. They are only placed on the user's terminal for the website requested by the user. Only the server that sent the cookie can later read and use it. Cookies or other similar techniques used by us do not damage the user's terminal or files, and cookies cannot be used to run programs or spread malware.

Our Online Services use both erasable session cookies and cookies stored by the browser. Session cookies remain in the browser's memory only until the browser is closed. Stored cookies remain on the user's device for a certain period of time (typically for a few months to a few years) or until the user removes them.

Our Online Services use first-party cookies which are created by the website visible in the address bar. In addition, our Online Services use third-party cookies created by entities, such as advertising networks, measurement, analytics and tracking services, and social media services.





Cookies allow us to remember the Data Subject's login data and selections, to develop our services and business and, for instance, to enable customized marketing and presenting service users with customized offers based on their likely interests, as well as to investigate any cases of misuse. We also use cookies to monitor the number of visitors to our Online Services and to check whether or not emails or newsletters have been opened and whether any action has been taken on them.

When setting up cookies, users are given the option to refuse the cookies through the use of browser settings.

You can learn more about targeted advertising, its benefits and your choices by going to the Digital Advertising Alliance site at <http://www.aboutads.info/consumers/>. The targeted advertising companies we work with are members of the Network Advertising Initiative or the DAA. The NAI and the DAA allow you to limit targeted advertising from its members by using an opt-out tool available on the NAI website at networkadvertising.org or the DAA's site.

We may also use third parties to provide measurement and analytic services. You can find more information on Google Analytics by visiting <https://tools.google.com/dlpage/gaoptout>.

Social Media features and widgets

Our service may integrate with social sharing features or other related tools which let you share actions you take on our service with other apps, sites or media, and vice versa. These features may enable the sharing of information with your friends or the public, depending on the settings you establish with the social sharing service. These features may also collect your IP address and which page you are visiting on our service, and may set a cookie to enable the feature to function properly. Your interactions with these features are governed by the privacy policy of the relevant platform. Please refer to the privacy policies of those social sharing services for more information.

Public posts

The service may allow you to post or share content to a public area of the service such as a public profile, group, community or other public area.





You should be aware that any content or information you choose to disclose in these areas can be read, collected and used by other users, the general public and other sites (including search engines). We are not responsible for, and this Privacy Policy does not apply to, information you may choose to post in these areas.

Your consent to this privacy policy

By using this service, you agree to this Privacy Policy.

Updates to this privacy policy

We may occasionally update this Privacy Policy. The date of the most recent update of this document will always be displayed at the beginning of this page. If we change our Privacy Policy, we will post those changes on lovvett.com. If we decide to use Personally Identifiable Information in a manner different from that stated at the time it was collected, we will notify users via email (if an email address has been provided) or display a notice on lovvett.com. We encourage you to periodically review this Privacy Policy to stay informed about how we are protecting the Personally Identifiable Information we collect. Your continued use of this service constitutes your agreement to this Privacy Policy and any updates.

Children

The service is not intended for or directed to persons under the age of 13, and we will not knowingly collect information from such persons. Any person who provides information to us through registration or in any other manner on the service represents to LOVVETT that they are 13 years of age or older. If we learn that a child under 13 has submitted personal information to us, we will attempt to delete the information as soon as possible.

Contacting LOVVETT

If you have any questions, comments, or concerns about this Privacy Policy, please contact us at:

Lovvett
6619 South Dixie Highway #147
Miami, FL 33143

Email: info@lovvett.com

